



Posh Resort Retreats: Why Not Go First Class?

by *Murphy James*

Photo above by J.A. Dunningan

Jim Busch will pick you up at the Missoula, Montana, airport and serve you martinis and hors d'oeuvres on the 80-mile run to his fabulous executive resort retreat, Tranquillity. Once there, he will see that you have the proper mix of business and pleasure, including the best hunting, fishing, skiing, and snowmobiling this Rocky Mountain area has to offer.

Harvey Wallbangers in the jacuzzi at the end of a tough day? Jim delivers. Thick, juicy steaks at dinner? Jim delivers. Is glacier photography your thing? Jim delivers. What he delivers is a first-class resort retreat on Tranquillity Lake, 80 miles south of Glacier National Park. A 9,000-square-foot main lodge houses a conference

area, eight suites, an indoor, heated pool, indoor and outdoor spas, sauna, formal bar, main kitchen and dining area, and a "habitat room" which creates environments of rain, sun, steam, and wind. One visitor says, "It has the ambience of the Queen Elizabeth: great food, great service; it's the ultimate way to relax."

No Rinky-Dink Log Cabin

According to Dr. Bruce Vorhauer, chairman of VLI, Inc., "I bought my board of directors to Tranquillity in March of 1983. Some of my group expected a rinky-dink log cabin back in the woods. What they got was a complete surprise: an enormously sophisticated structure with every

ambience you can think of."

Busch planned it that way using a technique called "five sense-ing" that he credits to the Disney Corporation. "We thought about the five senses," says Busch, "and what was pleasing and what was not to each sense. We were sure that people would prefer to look out a window when they ate. We provided that. We felt that people would enjoy a seat by the fireplace on a cold winter night. We created that. We were sure that people did not like to sit in plastic chairs. So we brought in oak and fabric chairs." The result is a magnificent resort retreat in a mountain and lake area—the perfect marriage of man and nature.

After a Navy stint, Jim Busch